



Creating Jobs. Keeping Character.

## Network Community Application

The Network is an introductory level for communities who care about their historic downtown or neighborhood commercial district and are interested in learning more about the Main Street Approach®. Communities at this level will receive assistance from Main Street Alabama on organizing a public/private partnership to share their desire for an improved district and begin needed conversations. Interested communities may apply in January or July by completing a brief application form, located on page two.

NOTE: Network Communities are *not* Designated Main Street organizations and are not eligible to use the Main Street brand, Main Street America has trademarked the Main Street brand, and a community MUST be designated by the State Main Street program to use the brand.

### **Network level communities agree to:**

- Provide a consistent point of contact for communication with Main Street Alabama.
- Send a community representative to a minimum of two Main Street Alabama training opportunities annually. Each year, we host two webinars, two face to face full day workshops, and LAB, our annual state conference.
- Commit time to learn about the Main Street Approach®.
- As requested, submit a brief annual report, outlining activities undertaken and volunteer hours dedicated to those activities.

### **Main Street Alabama will provide:**

- Notification of all statewide Main Street Alabama webinars, workshops, and conferences.
- Provide a Network Discount on webinars, workshops, and LAB.
- *Provide an annual onsite presentation to Introduce the Main Street Approach®* as requested.
- Access to Main Street Alabama staff as a resource.
- If you choose to pursue Designation – Main Street Alabama will answer questions regarding the application.

### **Submission Instructions:**

- Main Street Alabama will accept applications from interested communities in two rounds annually: January 15<sup>th</sup> and July 15<sup>th</sup>. Once submitted and payment is received, Main Street Alabama will contact you to schedule an onsite visit within the following 6 months.
- The answers to the questions are to help us serve your community effectively.
- All questions must be answered, and a map attached.

**Network Level Application:**

**1. Applicant Information**

Name of Contact Person & Title/Affiliation:

Name of Partnering Organization:

Name of Community:

Population:

County:

Email Address of Contact Person:

Mailing Address:

Phone Number of Contact Person:

- 2. Briefly describe why you are interested in the Network level of Main Street Alabama.**
- 3. Attach a map identifying the primary focus area of your proposed area of work.**
- 4. Have there been previous efforts to improve the downtown or neighborhood commercial district? If so, please elaborate.**
- 5. How supportive is the community of the downtown or neighborhood commercial district (i.e., residents, district business and property owners, local government, etc.)?**
- 6. Briefly describe what you hope to achieve by participating as a Network level community.**
- 7. Annual Fee: \$600 – Payable to Main Street Alabama, 880 Montclair Road, Suite 245, Birmingham, AL 35213**
- 8. Certification:** We understand that the Network level membership within Main Street Alabama does not authorize us to use the Main Street™ trademark name and further understand that the Main Street™ name is a trademarked brand, owned by the National Main Street Center/Main Street America™.

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Signature of Contact Person

Date

If the community is interested in becoming a Main Street Alabama Designated Community, with all the benefits that provides, there is a competitive application period each year. The next round of applications for Designation will open January 2025. For more information, visit <https://www.mainstreetalabama.org/getting-started/application-process/>