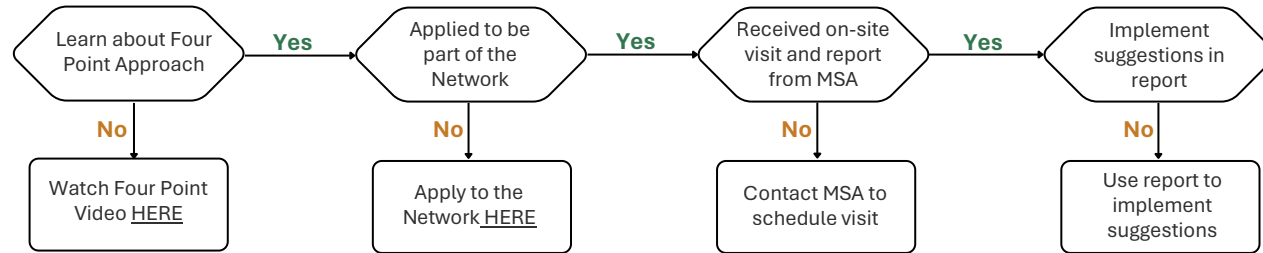


Designation Readiness

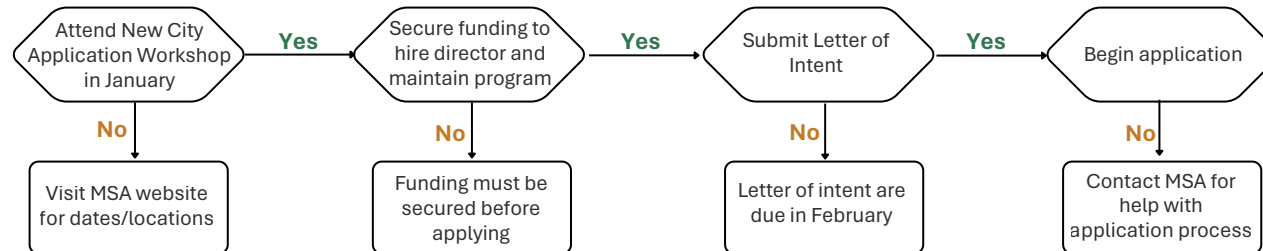
INITIAL PHASE

- Learn about the Main Street Four Point Approach
- Become a Network Community
- Receive an On-Site Visit and custom Network Report
- Implement Suggestions in Network Report



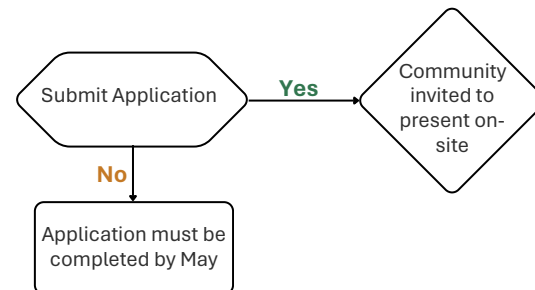
SECONDARY PHASE

- Attend a New City Application Workshop (**January**)
- Secure Funding for a Director and Program
- Submit a Letter of Intent (**February**)
- Work on the application and contact Main Street Alabama with any application-specific questions



FINAL PHASE

- Submit an Application (**May**)
- Present to the Main Street Alabama Board (**May**)



! Main Street Alabama is referred to as MSA throughout this document

