



## Sponsorship Opportunities

Main Street Alabama is thrilled to announce the 2022 LAB in Opelika on August 17-19. We look forward to getting "back on track" with downtown and commercial district revitalization experts from across the state.

Session topics will cover all Four Points of the Main Street Approach and will benefit communities that are ready to advance or starting their redevelopment efforts.

Listed below are the sponsorship opportunities available for LAB 22. *At least 50 communities will be represented during the three-day conference.*

**\$10,000**

### LAB PRESENTING SPONSOR

- Listed as LAB 22 Presenting Sponsor
- Logo on all Name Tags
- Logo Placement on Printed Conference Materials (Conference Signage, Handout, Dinner Program) and Digital (Social Media, Event Landing Page, Website page with hyperlink, rotating logo during down time)
- Introduction during the Open Plenary
- Introduce Keynote Speaker
- Conference Closing Recognition
- Vendor Space
- Company Collateral included in LAB 21 Swag Bags
- Four LAB registrations and Four tickets to the Awards of Excellence Banquet

**\$5000**

### AWARDS OF EXCELLENCE - BANQUET SPONSOR

- Logo on Printed Conference Materials (Conference Signage, Handout, Dinner Program) and Digital (Social Media, Event Landing Page, Website page with hyperlink, rotating logo during down time)
- Recognition and Speaking Opportunity at the Awards of Excellence Banquet
- Vendor Space
- Speaker Introduction at Banquet
- Company Collateral included in LAB 22 Swag Bags
- Two LAB registrations and Two tickets to the Awards of Excellence Banquet

**SOLD**

**SOLD**



**\$3000**

**AWARDS OF EXCELLENCE - COCKTAIL HOUR SPONSOR**

- Logo on Printed Conference Materials (Conference Signage, Dinner Program) and Digital (Social Media, Event Landing page, rotating logo during down time)
- Recognition and Speaking Opportunity during Cocktail Hour
- Vendor Space
- Company collateral included in LAB 22 Swag Bags
- One LAB registration and One ticket to the Awards of Excellence Dinner

**\$2500**

**PLATINUM SPONSOR**

- Social Media Feature
- Logo placement on Printed LAB 22 materials (Conference Signage, Handout, Dinner Program) and Digital (Social Media, Event Landing Page, LAB Website, rotating logo during down time)
- Vendor Space
- One LAB registration

**\$1000**

**GOLD SPONSOR**

- Company Name placement on Printed LAB 22 materials (Conference Signage, Handout, Dinner Program) and Digital (Event Landing Page, LAB Website page, rotating logo during down time)
- Vendor Space
- Discount Rate on LAB registration

**\$500**

**SILVER SPONSOR**

- Company Name Displayed during Breaks
- Mention on Event Landing Page
- Mention on LAB Website
- Mention on Social Media
- Discount Rate on LAB registration

**\$250**

**BRONZE**

- Mention on Event Landing Page
- Mention on LAB Website

**LAB 2022 CONFERENCE SPONSORSHIP**

		<b>Enclosed</b>
<input type="checkbox"/>	<b>Platinum Sponsorship Level</b>	\$2,500 \$ _____
<input type="checkbox"/>	<b>Gold Sponsorship Level</b>	\$1,000 \$ _____
<input type="checkbox"/>	<b>Silver Sponsorship Level</b>	\$500.00 \$ _____
<input type="checkbox"/>	<b>Bronze Sponsorship Level</b>	\$250.00 \$ _____
	<b>TOTAL ENCLOSED</b>	<b>\$ _____</b>

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Please return this form with your check made payable to Main Street Alabama to the address below. Email high resolution png logo to [jennifer@mainstreetalabama.org](mailto:jennifer@mainstreetalabama.org). If you have any questions, please contact Jennifer at 205.943.4803 or [jennifer@mainstreetalabama.org](mailto:jennifer@mainstreetalabama.org)

To submit sponsorship online:



**MAIN STREET ALABAMA | 880 Montclair Road, Suite 245 | Birmingham, AL 35213 | 205.943.4803**